

MILO x ADIDAS Redemption 2023 (“Promotion” or “redemption”)

Terms & Conditions

This promotion is organized by NESTLÉ Singapore (Pte) Ltd (“Nestlé”).

1. From 16 February 2023 to 12 March 2023 (both dates inclusive), Participants who make a Qualifying Purchase (defined below) a minimum amount of;
 - a. **S\$49 nett** on Participating Products* at Participating Retailers^ in a single receipt may redeem an Adidas Backpack (Participants may select from black or navy options, subject to availability) ; **OR**
 - b. **S\$69 nett** on Participating Products* at Participating Retailers^, in a single receipt may redeem a Adidas Duffel Bag.

(each a “Premium” or “redemption item”, and collectively the “Premiums” or “redemption items”.)

(nett means the gross amount of purchases made, less deductions for any form of purchase discounts (e.g., discount cards, vouchers, points, etc), and product returns)

*Participating Products include **MILO Powder**: MILO Powder Refill (900g/ 400g), MILO Powder Tin (450g/ 1.4kg), MILO Australian Recipe (450g tin, 900g pouch, 1.25kg tin, 12 x 30g), MILO Ice Energy 750g, MILO Gao Kosong (450g tin, 750g pouch, 800g pouch), MILO 3in1 (18 x 27g, 16 x 27g), MILO Gao Siew Dai (13 x 33g), MILO Gao Siew Dai Wholegrain Cereal (10 x 36g), MILO Calcium Plus 2in1 (15 x 30g), MILO 4 x 900g, MILO 3in1 50s, MILO Gao Siew Dai 42s

MILO Ready to Drink: MILO UHT Original (125ml, 200ml, 1L), MILO UHT Less Sugar (125ml, 200ml), MILO Original Cans 240ml, MILO Calcium Plus Cans 240ml, MILO Nutri Up Peng 225ml, MILO Iced Energy PET 500ml, MILO Dairy Free Soy & Almond PET 500ml

All parallel imports are excluded from the Participating Products.

Qualifying Purchase must comprise of at least one (1) MILO Powder and one (1) MILO Ready to Drink (Packet/Bottle/Can) from the list of Participating Products.

^ Participating Retailers include Cold Storage, FairPrice, Giant, PRIME, Sheng Shiong, or any other participating retailer(s) as announced by Nestlé during the qualifying promotion period.

For all Premiums redemption, Participants may not combine receipts and all receipts submitted for redemption must be the original receipt issued by the

participating outlets. Promotion is only applicable for in-store purchases (excluding online purchases).

HOW TO REDEEM

2. This Promotion is only available for redemption at MILO roadshows. To be eligible for this Promotion, the redemption must be made under the same retail banner where purchase of the Participating Products were made (e.g. FairPrice receipt only applicable for redemption in MILO Roadshows at the same FairPrice outlet that issued the receipt).

Participants must submit their original receipts to the promoters at the MILO Roadshows. Participants will be required to scan the QR code and complete the Redemption Confirmation Online Form with the requisite details for the processing of the redemption. Forms are available at the Redemption Roadshows only. You will be required to upload the FULL ORIGINAL purchase receipt (receipt must show date and time of purchase) as well. Proof of submission is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption. All redemption submission are subject to verification at NESTLE's sole discretion. Should you qualify, you will receive your redemption item(s) on the day of submission itself. Please seek further in-store assistance for administration of redemption.

Further details including the dates and outlets for the MILO Roadshow will be updated on MILO's Facebook Page / Nestlé Brand Promotions Page from time to time during the redemption period. Please refer to MILO Facebook Page or Nestle Brand Promotion website
< <https://dearnestle.com.sg/promotions/miloadidas2023>> for the latest details.

3. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. **No re-printed or copied receipts are allowed. Each receipt can only be used for one redemption of either of the redemption item.**
4. This promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export(each a "**Commercial Party**"), and any entities and/or persons who are deemed to be a Commercial Party in Nestle's sole and absolute discretion are strictly not eligible for participation in this promotion.
5. Redemption is on a "**first come first serve**", "**while stocks last**" basis at the respective MILO Roadshows. Availability and variant of redemption items may vary. Nestlé does not guarantee the availability of any variant.
6. Each Participant may only redeem up to a maximum of 3 redemption items during the period of the Promotion. Each receipt cannot be used for any other Nestle offers or promotions, including other redemption promotional campaigns. If a

Participant is found, or is deemed by Nestle in its sole and absolute discretion, to attempt to make overlapping redemptions, Nestle reserves the right to disqualify the relevant Participant from this Promotion.

General Terms and Conditions

7. Redemption items are strictly not exchangeable, whether for cash, credit or other items (including another redemption item) in part or in full.
8. Redemption items are redeemed on an “as is” basis and all warranties are excluded to the fullest extent possible.
9. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
10. Nestlé’s decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
11. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
12. The redemption items awarded is provided by the participating vendor and subject to such further terms and conditions which may be imposed by each vendor. Nestlé shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the products and/or services provided. Nestlé, shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the products and/or services. Each Participant agrees that Nestlé is not and will not be an agent of any third-party service provider, and as such any and all disputes about the quality of products and/or standard of services provided by the service provider shall be solved directly with them.
13. By choosing to participate in this redemption promotion, **each participating Participant agrees and hereby consents** that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website www.nestle.com.sg:
 - (a) to administer this Promotion, including to contact Participants and to conduct verification and other actions in connection with this Promotion for the administration of redemption items in relation to this Promotion;
 - (b) to use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;

- (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com. To withdraw consent to any specific use of his/her personal data, please visit the “Unsubscribe” tab on www.nestle.com.sg or contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com.

To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.

14. To the extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
15. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.
16. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.
17. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this promotion, in particular that relating to the redemption items, are the property of their respective owners. This promotion, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of the Nestlé group of companies.

These terms and conditions are updated as of 13 February 2023.