

TERMS & CONDITIONS

NESCAFÉ® Dolce Gusto® Capsule Tower 2025 Campaign Redemption



Terms & Conditions

This promotion is organised by Nestle Singapore (Pte) Ltd (“Nestle”).

1. From 1st April 2025 to 30th April 2025 (Both dates inclusive, the “Promotion Period”)

participants who purchase any 8 of

A) NESCAFÉ® Dolce Gusto® Boxes* or Starbucks® by NESCAFÉ® Dolce Gusto® Boxes* in a single receipt at a participating outlet^ may redeem 1 Capsule Tower

*Participating Products include:

i. NESCAFÉ® Dolce Gusto Boxes

- Espresso Intenso
- Espresso
- Lungo
- Grande Intenso
- Café Au Lait
- Cappuccino
- Latte Macchiato
- Chococcino
- Americano
- Mocha
- KitKat

ii. STARBUCKS® by NESCAFÉ® Dolce Gusto Boxes

- Cappuccino
- Caramel Macchiato
- Caffè Latte
- House Blend Americano

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- Espresso Roast
- Matcha Latte
- Iced Americano
- Toffee Nut Latte

^Participating Retailers include selected FairPrice outlets as announced by Nestle during qualify Promotion Period. These selected outlets should have a wobblers with the Capsule Tower Campaign Redemption mechanics.

2. To apply for the redemption, Participants must submit their entry via below method:

A) Online Submission

Scan the QR code on promotion material available in-stores and/or at the following website:

<https://dearnestle.com.sg/promotions/ndg-capsule-tower-2025>

Complete the redemption form with the requisite details (including providing consent to receive marketing materials from Nestlé). You will be required to upload the purchase receipt (receipt must show date and time of purchase) as well. Proof of posting is not proof of receipt. Please retain original receipt for verification should you qualify for redemption.

3. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible or tampered receipts/entries will be disqualified. **No re-printed or photocopied receipts are allowed.**
4. Upon verification of the submissions, the redemption item will be delivered to eligible Participants via the delivery address submitted for entry into this redemption promotion. Please allow a minimum of two (2) weeks for the processing of the delivery notification (in the form of an SMS via the mobile number submitted for entry

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into this redemption promotion). Nestlé is not obligated to contact Participants who do not qualify for the redemption.

5. This promotion is open to all citizens and permanent residents living in Singapore except employees of NESTLÉ SINGAPORE (PTE) LTD (“Nestlé”) and Nestlé’s advertising agencies, distributors, traders, retailers and online retailers, and immediate family members of these employees.
6. **Redemption is on a “first come first serve”, “while stocks last” basis.** Availability and variant of redemption items may vary. Nestlé does not guarantee the availability of any variant
7. Redemption from each household is capped at two (2) only.
8. Each receipt can only be used for one redemption of the **NESCAFÉ® Dolce Gusto® Capsule Tower**. If you submit more than one redemption using the same receipt, Nestlé shall have the sole and absolute discretion to decide which redemption item prevails without notice or liability to any person.
9. The redemption item is strictly not exchangeable, whether for cash, creditor other items (including another redemption item) in part or in full.
10. Redemption items are redeemed on an “as is” basis and all warranties are excluded to the fullest extent possible.
11. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
12. Nestlé’s decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
13. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
14. By choosing to participate in this redemption promotion, **each participating Participant agrees and hereby consents** that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the

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Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website www.nestle.com.sg:

- A) to administer this promotion, including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of redemption items in relation to this promotion;
 - B) to review, develop, improve, enhance our products and services, including analysing customer needs and conducting internal or market research;
 - C) use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
 - D) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.
15. Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com. To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on www.nestle.com.sg or contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com.
16. To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.
17. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each Participant of this

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promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.

18. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.

19. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.

These terms and conditions are updated as of 11 March 2025.

For any enquiries relating to the promotion please contact

consumer.services_sg@care.nestle.com