

NESCAFÉ – SG's No.1 Coffee Redemption (“Promotion” or “Redemption”)

Terms and Conditions

1. This promotion is organised by NESTLÉ Singapore (Pte) Ltd (“**NESTLÉ**”) and valid for purchases made between 1 March 2025 to 30 April 2025 (“**Redemption Period**”) on NESCAFÉ Participating Products and limited while stocks last. All persons registering or taking part in this Promotion or Redemption (the “**Participants**”) agree to be bound by these Redemption terms and conditions.
2. Participants who purchase a **minimum S\$20 nett** of NESCAFÉ Participating Products* in a single original receipt (“**Minimum Purchase**”) at Participating Retailers^ during the Redemption Period may redeem a NESCAFÉ Collector’s Edition Mug by following such in-store instructions at participating retailers (“**Participating Retailers**”).

Further, Participants with a Minimum Purchase made between 15 March 2025 to 30 April 2025 may participate in the NESCAFÉ Grab & Go Challenge to stand a chance to win prizes. For more details, please refer to the “How to Redeem” and the “NESCAFÉ Grab & Go Challenge” sections below.

(“nett” means the gross amount of purchases made, less deductions for any form of purchase discounts (e.g., discount cards, vouchers, points, etc), product returns)

*(the NESCAFÉ Collector’s Edition Mug will hereinafter be referred to as a “**Premium**”; the prizes of the NESCAFÉ Grab & Go Challenge will hereinafter be referred to as a “**Prizes**”)*

*Participating Product means products from participating product brands NESCAFÉ® **all of which are imported and distributed by NESTLÉ Singapore only.** Excludes MILO®, NESCAFÉ® DOLCEGUSTO®, NESCAFÉ® Ready-to-Drink, COFFEE-MATE®, OMEGA®, NESTUM®, NESPRAY®, EVERYDAY®, MAGGI®, KITKAT®, NESTLÉ® Breakfast Cereals, BUITONI®, HARVEST GOURMET®, Infant, Chilled and Frozen, STARBUCKS® At Home products and non-retail packs / NESTLÉ PROFESSIONAL® range and any other ongoing NESTLÉ promotional premium packed products (i.e., products with free gift promotion) as instructed on the respective packs.

Participating Retailers include FairPrice, Giant, Sheng Siong or other participating retailer(s) as may be announced by NESTLÉ during the Redemption Period.

3. Participants may not combine receipts and all receipts submitted for redemption must be the original receipt issued by the Participating Retailers. Promotion is only applicable for purchases made in store (excluding online purchases). Redemption of Premium(s) and participation in the NESCAFÉ Grab & Go Challenge must be made on the same day as the date of the receipt(s).
4. Redemption is capped at a maximum of 3 Premiums per Participant per day throughout the Redemption Period NESTLÉ does not guarantee the availability of any Premiums. All Premiums are on a “**FIRST COME FIRST SERVE**” basis, “**WHILE STOCKS LAST**” and **STRICTLY NOT EXCHANGEABLE**. For the avoidance of doubt, **NO PARTICIPATING PRODUCT RETURNS OR REFUNDS ARE ALLOWED** if Participants wish to qualify for this redemption. Nestlé reserves the right to disqualify, at Nestlé’s sole and absolute discretion, any Participant at any time if a Participant

returns any participating product without Nestlé's prior written consent.

5. This promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers, and online retailers purchasing in bulk for commercial purpose e.g. resale or export (each a "**Commercial Party**"), are strictly not eligible for participation in this promotion, or any part(ies) or Participants deemed in NESTLÉ's sole and absolute to be a Commercial Party, are strictly not eligible for participation in this promotion. NESTLÉ reserves the right to disqualify any participant suspected of cheating, manipulating, or taking advantage of the terms and conditions in an inappropriate manner. Such disqualification may occur at any stage of the redemption, and the decision of NESTLÉ shall be final and binding, without any obligation to provide any explanation or justification

HOW TO REDEEM

Roadshow Redemption

6. Participants opting to redeem the Premium and/or participation in the NESCAFÉ Grab & Go Challenge at our roadshow must make the redemption under the same retail banner where the Participant had purchased the NESTLÉ participating products (e.g. FairPrice receipts may only be used to redeem at our roadshow operating at the FairPrice outlets). The NESTLÉ roadshows schedule may be subject to change. For the most up-to-date information regarding schedule, please refer to <https://dearnestle.com.sg> for the latest updated schedule.
7. To redeem Premium(s) and/or participate in the NESCAFÉ Grab & Go Challenge, Participants must submit their original receipts to the promoters at the NESTLÉ roadshows. Proof of submission is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption. Each Participant can only redeem a maximum of three (3) Premiums per day throughout the Redemption Period. Further, if the receipts are dated between 15 March 2025 to 30 April 2025, each Minimum Purchase shall qualify the Participant to one (1) chance of participating in the NESCAFÉ Grab & Go Challenge, subject to a maximum of three (3) participations per Participant in a day. Duplicate, reprint or copy of Participating Retailers' receipts and deposit slips are disqualified from redemption.
 - (a) Instore purchase: Participants must submit their PHYSICAL original receipts to the promoters at the NESTLÉ roadshows.
 - (b) Retailer Mobile Application: For purchases made in store via retailer's mobile application, redemption must be made via presentation of the electronic invoices detailing the requisite information (date and time of purchase) through the retailer's mobile application (e.g. for FairPrice, to go to My Account > Activities) to the Roadshow promoters unless otherwise advised in-store. The account holder must be physically present for any redemption. No screenshots or email copies of receipts shall be accepted for this Promotion. For qualified FairPrice "Scan and Go" purchases, redemptions for Premiums must be made on the same day of purchase, and in the same store.
8. All redemption submissions are subject to verification at NESTLÉ's sole discretion. Should you qualify, you will receive your redemption item(s) on the day of submission itself. Please seek further in-store assistance for administration of redemption. Please ensure that you have a working internet connection before submitting. NESTLÉ shall not be responsible nor liable for any late submissions due to any connectivity or other electronic issues.

9. Redemption is on a “first come first serve”, “while stocks last” basis. Availability and variant of Premiums and/or Prizes may vary from store to store. NESTLÉ does not guarantee the availability of any particular variant. All redemptions are final. Participant is responsible for verifying your redeemed Premium and/or Prizes before leaving the store. No refunds/exchanges are allowed once the redemptions are completed. Once broken, considered sold.

NESCAFÉ Grab & Go Challenge

10. Participants with a Minimum Purchase made between 15 March 2025 to 30 April 2025 may participate in the NESCAFÉ Grab & Go Challenge. Participation in the NESCAFÉ Grab & Go Challenge must be on the same day as the qualifying receipt, and Prizes, if any, must be redeemed on the same day as participation.
11. Each Participant is only allowed a maximum of three (3) entries per day.
12. Participants wearing skirts or dresses are not eligible to enter. Participants must follow all safety instructions.
13. Each Participant has 30 seconds to pick a strip from the machine.
14. Prizes can be redeemed immediately based on the Prizes indicated on the strip.

GENERAL TERMS AND CONDITIONS

15. Proof of submission for entry into the promotion is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. NESTLÉ is not obligated to inform disqualified entries. No correspondence will be entertained. No re-printed or copied receipts are allowed.
16. Participants shall participate in the Promotion on his/her own account, and shall not submit entries or participate on behalf of other persons. Each Participant represents and warrants that:
 - i. he/she has obtained all necessary consents, licenses and approvals required in connection with the Promotion and his/her participation, and
 - ii. all materials, documents and forms submitted or created by him/her in connection with the Promotion are original and do not infringe on the rights of any party, including but not limited to any intellectual property rights, patent, trademark or brand name registered or enforceable anywhere in the world.
17. Premium and/or Prizes are strictly not exchangeable, whether for cash, credit, or other items (including another Premium and/or Prize) in part or in full. NESTLÉ may, without prior notice, replace a Premium and/or Prize with another item of comparable value.
18. Premiums and/or Prizes are redeemed on an “as is” basis, and all warranties and representations are expressly excluded to the fullest extent possible. Nestlé shall not be responsible for the quality, merchantability or fitness for any purpose or any other aspect of the Premiums and/or Prizes. Nestlé shall at all times, not be held liable for any loss, injury, damage, or harm suffered as a result of availing the Premiums and/or Prizes. Each Participant agrees that Nestlé is not and will not be an agent of any third-party vendor or service provider, and as such any and all disputes about the quality of the Premiums and/or Prizes provided by the vendor shall be solved directly with them.

19. NESTLÉ may, at its sole discretion, modify these terms and conditions, make Premium and/or Prize substitutions or cancel this Promotion, without prior notice to any person. Nestlé's decisions on all matters relating to this Contest will be final, binding and conclusive on all Participants, and no correspondence will be entertained.
20. To the extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with the Promotion or Premiums and/or Prizes, and each Participant and any person acting on his/her behalf shall indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
21. NESTLÉ may disregard or disqualify any entry, participant or winner, in such manner as Nestlé deems fit, without giving notice or reason, and without any liability to any person. In particular, no participant shall, or procure another person to, (i) tamper with the operation of the Promotion or any relevant website, (ii) participate in the Promotion in any manner which may create any prejudice to or anomaly in the scoring system or operation of the Promotion; and (iii) breach these terms and conditions or any other applicable law or regulation.
22. By choosing to participate in this redemption promotion, **each Participant agrees and hereby consents** that NESTLÉ may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in the Redemption Confirmation Online Form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website www.nestle.com.sg:
 - (a) to administer this promotion, including to contact the participant and to conduct verification and other actions in connection with this promotion for the administration of Premiums and/or Prizes in relation to this promotion;
 - (b) use the personal data for promotional, advertising (including targeted advertising) or marketing activities which NESTLÉ believes may be of interest to the participant;
 - (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed, or sold by NESTLÉ and its affiliates.
23. Any information, personal data and material about or obtained from the participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant NESTLÉ officer at Nestle.privacy@SG.nestle.com. To withdraw consent to any specific use of his/her personal data, please visit the "Unsubscribe" tab on www.nestle.com.sg or contact NESTLÉ at Nestle.privacy@SG.nestle.com.
24. To find out more about how NESTLÉ uses a participant's personal data, the participant can refer to NESTLÉ Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.
25. By participating in this promotion, each participant agrees that NESTLÉ and its affiliates may collect, use and disclose his/her personal data (1) to provide him/her with products and services (including those of Nestlé's commercial partners), (2) for consumer research, promotional and marketing purposes, NESTLÉ and its affiliates may share his/her personal data with third parties to support their administrative and business functions or to carry out cross promotion. For questions about the personal data, please visit <http://www.nestle.com.sg/info/privacypolicy>. To withdraw consent to any

specific use of his/her personal data, please visit the “Unsubscribe” tab on www.nestle.com.sg or contact the relevant Nestlé officer at Nestle.privacy@SG.nestle.com.

26. Participants shall grant permission to Nestlé and its agents to take and to have full and free use of video/photographs containing their image/likeness, in any media or form (“**Materials**”). These Materials may be used for marketing, publicity and promotional purposes by and for Nestlé. Participants are not entitled to remuneration, residuals, royalties or any other payment from Nestlé in respect of the creation and use of their image/likeness and/or the Materials. Participants release, discharge, and hold harmless Nestlé and its agents, employees and officers from any and all claims, demands or causes of actions that they may hereafter have in connection with the Materials.
27. Intellectual Property Rights mean all patents, rights to inventions, copyright and neighbouring and related rights, trade marks and service marks, business names and domain names, rights in get-up and trade dress, goodwill and the right to sue for passing off or unfair competition, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how and trade secrets) and all other intellectual property rights, in each case whether registered or unregistered, and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

Each Participant agrees that all worldwide Intellectual Property Rights in any statement, works or content submitted, made or created by a Participant in connection with the Promotion, including but not limited to any ideas and/or concepts, and any derivative works arising therefrom, are perpetually, unconditionally and absolutely assigned to, vested in, and owned by, Nestlé (the “**Assigned Rights**”). Nestlé may use these statements/contents/works in any way it deems fit without compensation to any Participant, and each Participant waives all rights (including moral rights) he/she may have in such statements/contents/works. Each Participant agrees to execute all documentation to ensure the above, where required by Nestlé.

Each Participant warrants that: (a) it is the sole legal and beneficial owner of, and owns all the rights and interests in, the Assigned Rights, (b) it has not licensed or assigned any of the Assigned Rights other than under these Promotion terms and conditions; (c) the Assigned Rights are free from any security interest, option, mortgage, charge or lien; (d) he or she is unaware of any infringement or likely infringement of any of the Assigned Rights, (e) all the Assigned Rights are valid and subsisting and there are and have been no claims, challenges, disputes or proceedings, pending or threatened, in relation to the ownership, validity or use of any of the Assigned Rights; (f) so far as he or she is aware, exploitation of the Assigned Rights will not infringe the rights of any third party; (g) the statements/contents/works are his or her original work and have not been copied from any other source.

28. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this Promotion, in particular that relating to the prizes, are the property of their respective owners. This Promotion, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners’ relevant affiliates where those owners or the owners’ affiliates are not part of the Nestlé group of companies.
29. The terms and conditions of this promotion are governed by Singapore law, and participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.
30. These terms and conditions are updated as of **18 March 2025**.
31. For any enquiries relating to the promotion please contact Nestlé Consumer Services

at toll-free line 800 6011 633 or email consumer. Services_sg@care.nestle.com with subject "NESCAFÉ – SG's No.1 Coffee Redemption".