

# TERMS & CONDITIONS

## STARBUCKS AT HOME 2024 BLACK MUG REDEMPTION CAMPAIGN



### Terms & Conditions

This promotion is organised by Nestle Singapore (Pte) Ltd (“Nestle”).

1. From 1st June 2024 to 31<sup>st</sup> July 2024 (Both dates inclusive, the “Promotion Period”), participants who chase a minimum amount of :
  - A) SIX (6) STARBUCKS<sup>®</sup> AT HOME on Participating Products\* at Participating Retailers<sup>^</sup> in a single receipt may redeem 1 Limited Edition STARBUCKS<sup>®</sup> Personalisable Cup with Erasable Pen.

\*Participating Products include :

- i. STARBUCK<sup>®</sup> by NESCAFÉ<sup>®</sup> Dolce Gusto capsules
  - Cappuccino
  - Caramel Macchiato
  - Caffè Latte
  - House Blend Americano
  - Pike Place
  - Espresso Roast
  - Toffee Nut Latte
- ii. STARBUCK<sup>®</sup> Whole Bean 200g
  - Pike Place
  - Espresso Roast
- iii. STARBUCK<sup>®</sup> Roast & Ground 190g/200g
  - Veranda Blend
  - House Blend
  - Caffè Verona
- iv. STARBUCK<sup>®</sup> by NESPRESSO<sup>®</sup> capsules
  - Single-Origin Colombia

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- House Blend Lungo
  - Single-Origin Sumatra
  - Breakfast Blend
  - Espresso Roast
  - Espresso Roast (Decaf)
  - Pike Place Lungo
  - Caffè Verona
  - Breakfast Blend
  - Holiday Blend
  - Smooth Caramel
  - Creamy Vanilla
- v. STARBUCK® Premium Instant Mixes / Soluble
- Cappuccino
  - Caffè Latte
  - Caramel Latte
  - Caffè Mocha
  - Toffee Nut Latte
  - White Mocha
  - Medium Roast Pure Soluble Black Coffee Tin
  - Dark Roast Pure Soluble Black Coffee Tin
- vi. STARBUCK® Origami Pour Over Coffee
- House Blend
  - Caffè Verona
  - Holiday Blend

all of which are imported and distributed by Nestle Singapore.

^Participating Retailers include Cold Storage, FairPrice, Giant, Market Place, Sheng Siong, Prime, Tangs or other participating retailer(s) as announced by Nestle during qualify Promotion Period.

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2. To apply for the redemption, Participants must submit their entry via one of the below methods:

A) Online Submission

Scan the QR code on promotion material available in-stores and/or at the following website :

<https://dearnestle.com.sg/promotions/starbucks-nespresso-relaunch-2024>

Complete the redemption form with the requisite details (including providing consent to receive marketing materials from Nestlé). You will be required to upload the purchase receipt (receipt must show date and time of purchase) as well. Proof of posting is not proof of receipt. Please retain original receipt for verification should you qualify for redemption.

Or

B) Roadshow Redemption – Subjected To Changes Depending On Government Regulations

In-store redemption via Brand Ambassador is available at selected Participating Retailers for purchases made in the same Participating Retailer and on the same day (e.g. Receipts from Supermarket A may only be used to redeem at roadshow operating in the same Supermarket A on the same day of purchase). Further details including the dates and outlets for in-store redemption will be updated on [www.dearnestle.com.sg/promotions](http://www.dearnestle.com.sg/promotions) from time to time during the Promotion Period.

- i. Scan the QR code given on the promotion materials provided by STARBUCKS AT HOME Brand Ambassador.

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- ii. Complete the redemption form with the requisite details (including providing consent to receive marketing material from Nestlé). You will be required to upload the purchase receipt as well. Proof of posting is not proof of receipt. Please retain original receipt for verification should you qualify for the redemption.

The roadshow schedule may be subjected to change due to prevailing regulations and government advisories. For the most up-to-date information regarding schedule, please refer to [www.dearnestle.com.sg/promotions](http://www.dearnestle.com.sg/promotions).

3. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible or tampered receipts/entries will be disqualified. **No re-printed or photocopied receipts are allowed.**
4. Upon verification of the submissions, the redemption item will be delivered to eligible Participants via the delivery address submitted for entry into this redemption promotion. Please allow a minimum of two (2) weeks for the processing of the delivery notification (in the form of an SMS via the mobile number submitted for entry into this redemption promotion). Nestlé is not obligated to contact Participants who do not qualify for the redemption.
5. This promotion is open to all citizens and permanent residents living in Singapore except employees of NESTLÉ SINGAPORE (PTE) LTD (“Nestlé”) and Nestlé’s advertising agencies, distributors, traders, retailers and online retailers, and immediate family members of these employees.
6. **Redemption is on a “first come first serve”, “while stocks last” basis.** Availability and variant of redemption items may vary. Nestlé does not guarantee the availability of any variant
7. Redemption from each household is capped at two (2) only.
8. Each receipt can only be used for one redemption of the **Starbucks® At Home Gift.** If you submit more than one redemption using the same receipt, Nestlé shall have

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the sole and absolute discretion to decide which redemption item prevails without notice or liability to any person.

9. The redemption item is strictly not exchangeable, whether for cash, creditor other items (including another redemption item) in part or in full.
10. Redemption items are redeemed on an “as is” basis and all warranties are excluded to the fullest extent possible.
11. Nestlé may, without prior notice, (1) replace the redemption item with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
12. Nestlé’s decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
13. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
14. By choosing to participate in this redemption promotion, **each participating Participant agrees and hereby consents** that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé’s data protection policy available at our website [www.nestle.com.sg](http://www.nestle.com.sg):
  - A) to administer this promotion, including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of redemption items in relation to this promotion;
  - B) to review, develop, improve, enhance our products and services, including analysing customer needs and conducting internal or market research;
  - C) use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;

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- D) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.
15. Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com). To withdraw consent to any specific use of his/her personal data, please visit the “Unsubscribe” tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).
16. To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at <http://www.nestle.com.sg/info/privacypolicy>.
17. To extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and redemption items, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
18. Any intellectual property contained in any materials used in connection with this promotion and the redemption items is the property of their respective owners.
19. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.

These terms and conditions are updated as of 23 June 2024.

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For any enquiries relating to the promotion please contact  
[starbucksathome@sg.nestle.com](mailto:starbucksathome@sg.nestle.com).