

**MILO x Adidas Redemption 2024 (“Promotion”)  
[LAZADA]**

**Terms & Conditions**

This promotion is organized by NESTLÉ Singapore (Pte) Ltd (“Nestlé”).

1. From 1 April 2024 to 12 May 2024 (both dates inclusive, “**Promotion Period**”), Participants who purchase a minimum amount of;
  - a. **S\$49 nett** on Participating Products\* at Lazada in a single receipt may redeem a Adidas Black Backpack 20L (MRSP: \$30) **OR**

(Each a “Premium”, and collectively the “Premiums”).)

*\*\*nett means the gross amount of purchases made, less deductions for any form of purchase discounts (e.g., discount cards, vouchers, points, etc), product returns and allowances*

\*Participating Products include

**MILO Powder:** MILO Powder Refill (900g / 400g), MILO Powder Tin (450g/ 1.3kg), MILO Australian Recipe (450g tin, 900g pouch, 1.25kg tin, 12 x 30g), MILO Ice Energy 750g, MILO Gao Kosong (450g tin, 750g pouch, 800g pouch), MILO 3in1 (16 x 27g), MILO Gao Siew Dai (13 x 33g), MILO Gao Siew Dai Wholegrain Cereal (10 x 36g), MILO Calcium Plus 2in1 (15 x 30g)

**MILO Ready to Drink:** MILO UHT Original (125ml, 200ml, 1L), MILO UHT Less Sugar (125ml, 200ml), MILO Original Cans 240ml, MILO Calcium Plus Cans 240ml, MILO Nutri Up Peng 225ml, MILO Iced Energy 500ml, MILO Dairy Free Soy and Almond 500ml

All parallel imports are excluded from the Participating Products.

Qualifying Purchase must comprise of at least one (1) MILO Powder and one (1) MILO Ready to Drink (Packet/Bottle/Can) from the list of Participating Products.

This Promotion is only applicable for Participating Products from Lazada. For all Premiums redemption,

2. Invoice/Receipts from items purchased from Lazada will not be eligible for redemption of any Premiums at any Nestle Roadshow (whether in-store or corporate). Each receipt also cannot be used for other offers or promotions, including other redemption promotional campaigns.

3. This Promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers, online retailers purchasing in bulk, or any person or entity purchasing the Participating Products (as defined above) for commercial purposes (each a “Commercial Party”), and any entities and/or persons who are deemed to be a Commercial Party in Nestlé’s sole and absolute discretion are strictly not eligible for participation in this promotion.

## HOW TO REDEEM

4. If a Participant is eligible for this Promotion, subject to Nestlé verification, the Premiums redeemed will be delivered together with the Participant’s order on Lazada. Nestlé takes no responsibility for any Premiums damaged, delayed or lost in transit, and shall not be liable once the Premiums have left the custody of Nestlé.
5. Proof of submission for entry into the redemption is not proof of receipt. All late, incomplete, illegible, tampered entries will be disqualified. The receipts submitted must be original. **No re-printed or copied receipts are allowed. Each eligible receipt can only be used for one redemption of either of the Premium.**
6. Redemption is on a “**first come first serve**”, “**while stocks last**” basis on Lazada platform. Availability of the Premium may vary. Nestlé does not guarantee the availability of any Premium.
7. Each Participant may only redeem up to a maximum of 3 Premiums during the period of the Promotion, provided that there are strictly no overlapping redemptions for the purchases made (as set out in paragraph 2 above). If a Participant is found, or is deemed by Nestlé in its sole and absolute discretion, to attempt to make overlapping redemptions, Nestlé reserves the right to disqualify the relevant Participant from this Promotion.
8. This promotion is open to all citizens and permanent residents living in Singapore. Traders, distributors, retailers and online retailers purchasing in bulk for commercial purposes e.g. resale or export, are strictly not eligible for participation in this promotion.
9. Each Participant may only redeem up to a maximum of 3 Premiums during the period of the Promotion, provided that there are strictly no overlapping redemptions for the purchases made..

## General Terms and Conditions

10. Premiums are strictly not exchangeable, whether for cash, credit or other items

(including another Premium) in part or in full.

11. Premiums are redeemed on an “as is” basis and all warranties are excluded to the fullest extent possible.
12. Nestlé may, without prior notice, (1) replace the Premium with another item, and (2) terminate this promotion, and amend the promotion mechanics and the terms and conditions.
13. Nestlé’s decisions on all matters relating to these promotions will be final, binding and conclusive on Participants, and no correspondence will be entertained.
14. Nestlé may, at its sole discretion, disqualify any person who does not meet the eligibility requirements stated in these terms and conditions.
15. By choosing to participate in this redemption promotion, **each participating Participant agrees and hereby consents** that Nestlé may collect, use and disclose such participant's personal data to its affiliates, service providers and partners, as provided in this entry form, for the following purposes in accordance with the Personal Data Protection Act 2012 ("PDPA") and Nestlé's data protection policy available at our website [www.nestle.com.sg](http://www.nestle.com.sg):
  - (a) to administer this promotion, including to contact Participants and to conduct verification and other actions in connection with this promotion for the administration of Premiums in relation to this promotion;
  - (b) to use the personal data for promotional, advertising (included targeted advertising) or marketing activities which Nestlé believes may be of interest to the Participant;
  - (c) to send out marketing, advertising (including targeted advertising), communication and promotional materials to the participant relating to any products manufactured, marketed or sold by Nestlé and its affiliates, service providers and commercial partners.

Any information, personal data and material about or obtained from the Participant may be accessed, stored or otherwise processed in any medium or format determined by Nestlé, and may be transmitted across national borders for storage and/or processing in accordance with the PDPA. If a participant requires access to his/her personal data or any amendment or correction to be made, he/she should contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com). To withdraw consent to any specific use of his/her personal data, please visit the “Unsubscribe” tab on [www.nestle.com.sg](http://www.nestle.com.sg) or contact the relevant Nestlé officer at [Nestle.privacy@SG.nestle.com](mailto:Nestle.privacy@SG.nestle.com).

To find out more about how Nestlé uses a Participant's personal data, the Participant can refer to Nestlé Singapore's Privacy Policy online at

<http://www.nestle.com.sg/info/privacypolicy>.

16. To the extent permitted by law, Nestlé will not be responsible or liable for any loss, injury, death, claim or damage suffered by any person arising out of or in connection with this promotion and Premiums, and each Participant of this promotion and any person acting on his/her behalf shall release completely and indemnify Nestlé from any claims, losses, damages, costs or expenses incurred in connection therewith.
17. Any intellectual property contained in any materials used in connection with this promotion and the Premiums is the property of their respective owners.
18. The terms and conditions of this promotion are governed by Singapore law, and Participants of this promotion shall submit to exclusive jurisdiction of Singapore courts.
19. Any trademarks, graphic symbols, logos or intellectual property contained in any materials used in connection with this promotion, in particular that relating to the Premiums, are the property of their respective owners. This promotion, Nestlé, and its affiliates and contractors, are not affiliated with, endorsed or sponsored by, those owners and the owners' relevant affiliates where those owners or the owners' affiliates are not part of the Nestlé group of companies.

These terms and conditions are updated as of 21 March 2024.

For any enquiries relating to the promotion please contact Nestlé Consumer Services at toll-free line 800 6011 633 or email [consumer.services\\_sg@care.nestle.com](mailto:consumer.services_sg@care.nestle.com) with subject "MILO Adidas 2024 Lazada"